



GrantScout

GRANT RESEARCH REPORT

# UK Grant & Funding Opportunities

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## Made Super

Legal name: MADE SUPER LTD

Company number: 13813013

SIC: 62012 – Business and domestic software development

Locations covered: York, North Yorkshire

Prepared 2 June 2026

## Eligibility Checklist

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Confirm the following details with your accountant or directly with each scheme provider before applying.

- **Headcount (FTEs)** — Confirm the number of full-time equivalent employees with your accountant, as this threshold is required for SME classification, SEIS eligibility, and Innovate UK applications.
- **Annual turnover and gross assets** — Confirm annual turnover and gross assets for the last full accounting year with your accountant before applying to schemes with thresholds under R&D tax credits, SEIS, EIS, and grant programmes.
- **R&D spend as % of total expenditure** — Confirm total R&D expenditure as a percentage of total expenditure with your accountant to determine whether the Enhanced R&D Intensive Support (ERIS) route or the merged RDEC scheme applies.
- **Prior Innovate UK grants** — Confirm with the company's records whether any Innovate UK grant has previously been received, as this affects eligibility for the Growth Catalyst pilot programme.
- **SEIS/EIS investment raised to date** — Confirm with your accountant the total amount already raised under SEIS or EIS to establish remaining headroom for future rounds.
- **Trading start date** — Confirm the company's trading commencement date with your accountant, as SEIS requires the trade to have started less than three years before the date of share issue.
- **Primary operational location** — Confirm that substantive business activity takes place in York/North Yorkshire, as regional schemes administered by the York and North Yorkshire Combined Authority require the operational base — not just the registered office — to be within that geography.

## Grant Schemes

### Grants

Currently-available pure cash grant opportunities, ordered with the strongest fit first.

| 1. Great Ideas Innovation Programme |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | Open |
|-------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------|
| Provider                            | York and North Yorkshire Combined Authority (via UMi)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |      |
| Scope                               | Regional (York & North Yorkshire)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |      |
| What it funds                       | Free innovation coaching, workshops, and expert support for businesses looking to launch new products, improve processes, or adopt new technologies, with the most investment-ready projects invited to pitch for grant funding of up to £60,000 to support implementation.                                                                                                                                                                                                                                                                                                                                                                                                                |      |
| Why relevant                        | Made Super operates from York, placing it squarely within the eligible geography. The Supercycle product — circular commerce software for Shopify — is a clear innovation play in the digital and sustainability space. Businesses with the most investment-ready innovation projects are invited to pitch for a Great Ideas innovation grant of up to £60,000 to support implementation. The programme is designed for businesses of all sizes looking to develop new products or take a developed idea to the next stage, which aligns with Supercycle's growth trajectory. Digital and creative industries are explicitly highlighted in the wider Business Innovation Fund prospectus. |      |
| Funding amount                      | Up to £60,000 (total programme fund: £2.5 million)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |      |
| Key dates                           | 5 January 2026 to 4 January 2028 — rolling programme over two years                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |      |
| Official link                       | <a href="https://yorknorthyorks-ca.gov.uk/project/great-ideas/">https://yorknorthyorks-ca.gov.uk/project/great-ideas/</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |      |
| Notes & caveats                     | Requires the business to be based in York & North Yorkshire. Pitch-style application process. Free coaching is provided as part of the programme regardless of grant outcome.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |      |
| Source                              | York and North Yorkshire Combined Authority website · 2 June 2026                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |      |

## 2. EIC Accelerator 2026 (Horizon Europe)

[Open](#)

|                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
|-----------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Provider        | European Innovation Council (European Commission)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| Scope           | National (UK eligible via Horizon Europe association)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| What it funds   | Supports start-ups and SMEs to develop and scale up innovations with the potential to create new markets or disrupt existing ones.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| Why relevant    | Supercycle is building a category-defining circular commerce platform — a software product that enables entirely new business models (rental, resale, product-as-a-service) for Shopify merchants. This is precisely the type of market-creating innovation the EIC targets. Applicants from the United Kingdom can only apply for the 'grant only' scheme, but grant-only awards of up to €2.5 million are substantial. The circular economy focus aligns with the EIC's sustainability priorities. The programme is highly competitive (approximately 5% success rate), but provides Business Acceleration Services alongside funding. Best suited where there is a significant technology development project to fund at TRL 5/6 or above. |
| Funding amount  | Grants up to €2.5m (UK applicants: grant only, no equity component)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| Key dates       | Rolling short-proposal submission deadlines: 7 Jan 2026   4 Mar 2026   6 May 2026   8 Jul 2026   2 Sep 2026   4 Nov 2026                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| Official link   | <a href="https://eic.ec.europa.eu/eic-funding-opportunities/eic-accelerator_en">https://eic.ec.europa.eu/eic-funding-opportunities/eic-accelerator_en</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| Notes & caveats | Highly competitive (~5% success rate). UK companies are grant-only eligible (no equity component). Requires TRL 5/6+ innovation. Three-step process: short proposal full proposal jury interview. Consider engaging a specialist EIC grant writer.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| Source          | European Innovation Council official page · 2 June 2026                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |

## Other Funding Opportunities

Non-grant funding routes — R&D tax credits, EIS/SEIS, loans, equity co-investment, and mentoring or programme-only support.

### 3. R&D Tax Credits — Merged Scheme / Enhanced R&D Intensive Support (ERIS)

[Open](#)

|                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
|-----------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Provider        | HMRC                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| Scope           | National                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| What it funds   | A government incentive designed to encourage UK companies to invest in innovation by reducing overall tax liability through above-the-line credits or, for loss-making companies, payable cash credits.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| Why relevant    | Made Super develops the Supercycle platform — building serialised inventory management, allocation algorithms, Shopify integration, and circular commerce workflows. HMRC's definition of qualifying R&D is broad: software development, engineering problem-solving, and process innovation all qualify where technological uncertainty is being resolved. The technical challenges involved in building novel commerce models (e.g. the allocation algorithm 'Ally', real-time availability management, multi-model rental/resale logic) are highly likely to involve resolving technological uncertainty. Companies can access a credit worth 15%–16.2% of qualifying R&D expenditure under the merged scheme. If R&D spend exceeds 30% of total expenditure and the company is loss-making, ERIS offers a higher cash credit rate for R&D-intensive SMEs. |
| Funding amount  | 15%–16.2% above-the-line credit (merged scheme); up to 27% effective credit for R&D-intensive loss-making SMEs (ERIS). Average UK SME R&D claim: £54,000.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| Key dates       | Ongoing — claimed via Corporation Tax return. Advance notification to HMRC required within 6 months of accounting period end for new claimants.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| Official link   | <a href="https://www.gov.uk/guidance/corporation-tax-research-and-development-rd-relief">https://www.gov.uk/guidance/corporation-tax-research-and-development-rd-relief</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| Notes & caveats | Must be a UK limited company paying Corporation Tax. Requires advance notification to HMRC before first claim. Backdated claims available for up to two prior accounting periods. Engage a specialist R&D tax adviser for first-time claims.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| Source          | HMRC / UKRI / GrantTree guidance · 2 June 2026                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |

#### 4. Seed Enterprise Investment Scheme (SEIS) / Enterprise Investment Scheme (EIS)

[Open](#)

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|-----------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Provider        | HMRC                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| Scope           | National                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| What it funds   | Tax reliefs for investors backing early-stage UK companies — makes equity fundraising materially more attractive to angel investors and funds by offering income tax relief, capital gains tax exemption, and loss relief.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| Why relevant    | Made Super was incorporated in December 2021 and operates a qualifying software trade. SEIS gives investors up to 50% income tax relief when they invest in early-stage startups, plus capital gains tax exemption and loss relief. SEIS eligibility requires the trade to be less than three years old at the point of share issue — this deadline warrants urgent verification. If the SEIS window has closed, EIS offers 30% investor income tax relief with a lifetime limit increasing to £24 million for shares issued on or after 6 April 2026. For a SaaS/software startup raising angel or seed rounds, obtaining SEIS or EIS advance assurance significantly expands the investor pool and improves deal terms. |
| Funding amount  | SEIS: up to £500,000 raised. EIS: up to £10 million per year (£24 million lifetime from April 2026).                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| Key dates       | Ongoing — apply for HMRC advance assurance ahead of any funding round. HMRC typically responds within 4 to 6 weeks.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| Official link   | <a href="https://www.gov.uk/guidance/venture-capital-schemes-apply-to-use-the-seed-enterprise-investment-scheme">https://www.gov.uk/guidance/venture-capital-schemes-apply-to-use-the-seed-enterprise-investment-scheme</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| Notes & caveats | Company must be UK-incorporated or have a permanent UK presence. Must be trading for less than three years at the time shares are issued (SEIS). Fewer than 25 full-time equivalent employees required for SEIS. Gross assets must not exceed £350,000 for SEIS. Verify trading start date against the three-year threshold as a matter of urgency.                                                                                                                                                                                                                                                                                                                                                                       |
| Source          | HMRC / danielwolfson.co.uk / Saffery · 2 June 2026                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |

#### 5. Innovate UK Innovation Loans

[Upcoming](#)

|                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
|-----------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Provider        | Innovate UK (via Innovate UK Loans Ltd)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| Scope           | National                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| What it funds   | Patient-capital loans to help businesses fund the late stage of a project between R&D and commercialisation, covering up to 100% of eligible project costs.                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| Why relevant    | Made Super is building late-stage product features for the Supercycle platform and scaling commercial operations. Projects must lead to innovative new products, processes, or services significantly ahead of others currently available, or propose an innovative use of existing products, processes, or services — including a new or innovative business model. Circular commerce on Shopify is a novel business model with strong commercial traction. The Digital sector is explicitly listed as eligible. Innovation Loans require no personal guarantees and offer patient capital over seven years. |
| Funding amount  | £100,000 to £5 million. Interest rate: 3.7%–7.4%. Repayable over 7 years.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| Key dates       | Round 26 was scheduled to open 5 March 2026 and close 29 April 2026; next round dates pending Innovate UK prospectus announcement. Applications available through referral routes in the interim.                                                                                                                                                                                                                                                                                                                                                                                                             |
| Official link   | <a href="https://apply-for-innovation-funding.service.gov.uk/competition/search">https://apply-for-innovation-funding.service.gov.uk/competition/search</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| Notes & caveats | Requires UK-registered SME status. Loan (not grant) — repayable. No personal guarantees required. Phone: 0300 321 4357.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| Source          | Innovate UK Innovation Funding Service / Innovate UK Business Connect · 2 June 2026                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |

## 6. Get Funded Programme

[Open](#)

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|-----------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Provider        | York and North Yorkshire Combined Authority (via UMi)                                                                                                                                                                                                                                                                                                                               |
| Scope           | Regional (York & North Yorkshire)                                                                                                                                                                                                                                                                                                                                                   |
| What it funds   | Free investment-readiness advisory support helping SMEs understand their funding options, strengthen financial planning, and prepare competitive applications for grants, loans, or investment.                                                                                                                                                                                     |
| Why relevant    | This is a free investment-readiness programme tailored to York & North Yorkshire SMEs. Made Super can use it to prepare stronger applications for other grants (e.g. Great Ideas, Innovate UK competitions) and to structure future fundraising rounds. The programme is part of the Mayor's Business Innovation Fund, backed by £200,000 in funding, and runs until December 2027. |
| Funding amount  | No direct cash grant — provides free advisory support, financial planning, and application preparation.                                                                                                                                                                                                                                                                             |
| Key dates       | Open now through December 2027                                                                                                                                                                                                                                                                                                                                                      |
| Official link   | <a href="https://yorknorthyorks-ca.gov.uk/new-business-fund-tackles-biggest-barrier-to-growth/">https://yorknorthyorks-ca.gov.uk/new-business-fund-tackles-biggest-barrier-to-growth/</a>                                                                                                                                                                                           |
| Notes & caveats | Open to businesses based in York and North Yorkshire looking to grow. Register early to secure a place.                                                                                                                                                                                                                                                                             |
| Source          | York and North Yorkshire Combined Authority · 2 June 2026                                                                                                                                                                                                                                                                                                                           |

## 7. Start Up Loans

[Open](#)

|                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                |
|-----------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Provider        | British Business Bank                                                                                                                                                                                                                                                                                                                                                                                                                          |
| Scope           | National                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| What it funds   | Government-backed personal loans for business purposes, with free mentoring support, available to businesses under three years old or not yet trading.                                                                                                                                                                                                                                                                                         |
| Why relevant    | The UK government's Start Up Loans programme offers loans of £500 to £25,000 at a fixed 6% interest rate. Made Super was incorporated in December 2021, so eligibility depends on the company's trading age at the point of application. The programme is government-backed, carries no early repayment fees, and includes 12 months of free mentoring — making it a useful complement to equity or grant funding for early operational costs. |
| Funding amount  | £500 to £25,000 per individual director (up to £100,000 per business across co-founders). Fixed 6% interest rate.                                                                                                                                                                                                                                                                                                                              |
| Key dates       | Ongoing                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| Official link   | <a href="https://www.startuploans.co.uk/">https://www.startuploans.co.uk/</a>                                                                                                                                                                                                                                                                                                                                                                  |
| Notes & caveats | Available to businesses under 3 years old or not yet trading. Requires a viable business plan and personal credit check. Verify whether Made Super's trading age still qualifies at the point of application.                                                                                                                                                                                                                                  |
| Source          | British Business Bank / startuploans.co.uk · 2 June 2026                                                                                                                                                                                                                                                                                                                                                                                       |

## Paused

Temporarily suspended schemes expected to reopen. Monitor for announcements and use the time to prepare supporting materials.

### 8. Innovate UK Smart Grants

**Paused**

|                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
|-----------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Provider        | Innovate UK (UKRI)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| Scope           | National                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| What it funds   | Open-call grants designed to bring original, high-impact innovations into the marketplace, with a solid strategy to generate considerable economic benefits for the UK.                                                                                                                                                                                                                                                                                                                                                                        |
| Why relevant    | Smart Grants were the primary open-call grant for innovative UK SMEs across all technology sectors, including digital and sustainability — a natural fit for Supercycle's circular commerce platform. Grants previously ranged from £25,000 to £2 million. Innovate UK has confirmed there will be no Smart rounds in FY2025/26, with planning for future programmes under consideration. A Growth Catalyst pilot has been launched as a partial replacement — eligibility requires fewer than 50 employees and no previous Innovate UK grant. |
| Funding amount  | Previously £25,000 to £2 million (up to 70% of eligible costs for SMEs).                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| Key dates       | No rounds in FY2025/26. Future programme under development; Growth Catalyst pilot launched as interim replacement.                                                                                                                                                                                                                                                                                                                                                                                                                             |
| Official link   | <a href="https://www.ukri.org/councils/innovate-uk/guidance-for-applicants/guidance-for-specific-funds/smart-innovation-funding-guidance/">https://www.ukri.org/councils/innovate-uk/guidance-for-applicants/guidance-for-specific-funds/smart-innovation-funding-guidance/</a>                                                                                                                                                                                                                                                                |
| Notes & caveats | Monitor the Innovate UK Innovation Funding Service and newsletter for announcements. Check eligibility for the Growth Catalyst pilot (fewer than 50 employees, no prior Innovate UK grant, grants of £25,000–£50,000 at 100% funding).                                                                                                                                                                                                                                                                                                         |
| Source          | Innovate UK / Innovate UK Business Connect · 2 June 2026                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |

## Expired

Historical or closed schemes included for reference. They may reopen or be replaced by successor programmes — monitor via the Watchlist below.

### 9. Circular Economy for SMEs – Innovating with NICER, Round 2

**Expired**

|                  |                                                                                                                                                                                                                                     |
|------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Provider & scope | Innovate UK (UKRI / NICER programme) — National                                                                                                                                                                                     |
| What it funded   | UK registered businesses to research, test and develop step-change circular economy approaches, with project costs between £100,000 and £150,000.                                                                                   |
| Relevance        | This was a direct circular economy innovation grant with strong alignment to Supercycle's core mission, specifically funding the piloting of circular economy business models.                                                      |
| Notes            | Monitor UKRI and Innovate UK Business Connect for future NICER rounds — the programme specifically funded 'piloting the introduction of a circular economy business model.'                                                         |
| Link             | <a href="https://iuk-business-connect.org.uk/opportunities/circular-economy-for-smes-innovating-with-nicer-round-2/">https://iuk-business-connect.org.uk/opportunities/circular-economy-for-smes-innovating-with-nicer-round-2/</a> |

### 10. Circular Economy Business Support Programme

**Expired**

|                  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
|------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Provider & scope | ReLondon / Mayor of London (UKSPF-funded) — London only                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| What it funded   | Support for London businesses to adopt or scale circular business models, with 42 businesses receiving grants and 173 receiving support by March 2025.                                                                                                                                                                                                                                                                                                                                                  |
| Relevance        | Directly targeted circular economy startups. Made Super's registered office is in London (Covent Garden), and the programme would have been relevant to the Supercycle circular commerce model.                                                                                                                                                                                                                                                                                                         |
| Notes            | UKSPF funding ended March 2025. Monitor ReLondon and the Greater London Authority for successor programmes.                                                                                                                                                                                                                                                                                                                                                                                             |
| Link             | <a href="https://www.london.gov.uk/programmes-strategies/business-and-economy/mayors-priorities-londons-economy-and-business/uk-shared-prosperity-fund-ukspf/uk-shared-prosperity-fund-ukspf-case-studies/circular-economy-business-support-programme">https://www.london.gov.uk/programmes-strategies/business-and-economy/mayors-priorities-londons-economy-and-business/uk-shared-prosperity-fund-ukspf/uk-shared-prosperity-fund-ukspf-case-studies/circular-economy-business-support-programme</a> |

## Top 5 Best-Fit Opportunities

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### 1. Great Ideas Innovation Programme

The strongest immediate fit: Made Super operates from York and the circular commerce proposition is a compelling pitch candidate for grants up to £60,000, with free coaching provided regardless of outcome.

### 2. R&D Tax Credits (Merged Scheme / ERIS)

Supercycle's ongoing software development — including serialised inventory management, the Ally allocation algorithm, and Shopify-native circular commerce integrations — is highly likely to contain qualifying R&D expenditure, making this a non-competitive, annually available tax relief that should be claimed every period.

### 3. SEIS / EIS Advance Assurance

If Made Super is planning a fundraising, securing SEIS or EIS advance assurance will materially improve deal terms and expand the investor pool — the three-year SEIS trading window should be verified urgently.

### 4. EIC Accelerator (Grant Only)

For a larger-scale technology development project, the EIC Accelerator offers grants up to €2.5 million, with the circular economy and sustainability narrative providing a strong thematic fit despite the ~5% success rate.

### 5. Get Funded Programme (York & North Yorkshire)

A free, no-commitment investment-readiness programme that provides advisory support and application preparation — an excellent first step to strengthen both the Great Ideas pitch and national grant applications.

## Next Steps

|                   |                                                                                                                                                                                                                                                                                                               |
|-------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Week 1            | Register for the Get Funded programme to access free advisory support and investment-readiness guidance for York & North Yorkshire businesses, running until December 2027.                                                                                                                                   |
| Week 1-2          | Register for the Great Ideas programme and begin preparing a pitch framed around a specific Supercycle product development or market expansion project, targeting grants of up to £60,000.                                                                                                                    |
| Week 2-4          | Engage an R&D tax specialist to review the last two accounting periods (ending December 2023 and December 2024) for qualifying R&D expenditure, and file advance notification with HMRC if making a first-time claim.                                                                                         |
| Week 2-4          | Confirm SEIS and EIS eligibility with an accountant — verify trading start date, gross assets, and headcount. If SEIS-eligible, apply for HMRC advance assurance at least 8 weeks before any planned investment round.                                                                                        |
| Ongoing           | Monitor the Innovate UK Innovation Funding Service for the next Innovation Loans open round and any Smart Grants successor programme — sign up for Innovate UK alerts. <div><div>EMAIL <a href="mailto:support@innovateuk.ukri.org">support@innovateuk.ukri.org</a></div><div>PHONE 0300 321 4357</div></div> |
| By end of Q3 2026 | Assess EIC Accelerator suitability: if a significant technology development project (€500k+) is planned, prepare a short proposal for the next monthly cut-off, and consider engaging a specialist EIC grant writer given the competitive nature of the programme.                                            |

## Watchlist

### Innovate UK Smart Grants (or successor)

|               |                                                                                                                                                                                                                                                                                                                                                      |
|---------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Why watch     | Paused since January 2025 with no rounds in FY2025/26. A replacement programme is under development and would be a natural fit for the Supercycle platform. The Growth Catalyst pilot (grants of £25,000–£50,000 at 100% funding for businesses with fewer than 50 employees and no prior Innovate UK grant) has launched as an interim replacement. |
| When to check | Monthly — sign up for the Innovate UK newsletter and check the Innovation Funding Service regularly.                                                                                                                                                                                                                                                 |

### Circular Economy for SMEs – NICER (future rounds)

|               |                                                                                                                                                                                             |
|---------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Why watch     | Previous rounds directly funded the piloting of circular economy business models, with strong alignment to Supercycle's core mission. Future rounds under the NICER programme are possible. |
| When to check | Quarterly — monitor the UKRI and Innovate UK Business Connect circular economy funding pages.                                                                                               |

### Innovate UK Innovation Loans (next open round)

|               |                                                                                                                                  |
|---------------|----------------------------------------------------------------------------------------------------------------------------------|
| Why watch     | Round 26 was scheduled but deferred pending the Innovate UK prospectus release. Referral routes remain available in the interim. |
| When to check | Monitor the Innovate UK Innovation Funding Service and prospectus announcement for the next open round date.                     |

### Innovate UK Growth Catalyst Pilot

|               |                                                                                                                                                                                                                                           |
|---------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Why watch     | New pilot for early-stage micro and small businesses that have never received an Innovate UK grant, offering grants of £25,000–£50,000 at 100% funding — directly relevant if Made Super has not previously received Innovate UK funding. |
| When to check | Confirm eligibility (fewer than 50 employees, no prior Innovate UK grants) and check the Innovation Funding Service for open rounds.                                                                                                      |

### ReLondon / London circular economy programmes

|               |                                                                                                                                                                                    |
|---------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Why watch     | The previous programme funded circular economy startups in London and Made Super has a London registered office. A successor programme backed by UKSPF or GLA funding is possible. |
| When to check | Quarterly — monitor ReLondon and the Greater London Authority business funding pages.                                                                                              |